



BEAUTY

CAREER GUIDE

Sasson Connect Partner School

why sassoon?



Learn · Practice · Thrive

Elite Training, Global Prestige

“if you believe in yourself, anything is possible”



High demand

Train under Sassoon Academy London—style instruction, graduate with two diplomas, and gain global recognition in fashion and beauty—join a new era in cosmetology education with the prestigious Sassoon Diploma, a hallmark of excellence in haircutting, coloring, and styling.



Creativity

Transform guests with cuts, color, and styling; no two days are the same.



Flexibility

Full-time, part-time, bridal/editorial, suite rental, or mobile; your schedule, your rules.



Deverse career paths

Stylist, colorist, bridal specialist, brand artist/educator, or salon owner.

is sassoon connect right for me?

Beauty Career Guide 

1-minute check

Check ☒ at least 3 statements below to see if Esthetics is a strong fit for you.



Client Impact

I enjoy helping people look and feel their best.



Precision Craft

I like detailed, hands-on work with visible results.



Pro Techniques & Tech

I'm excited to learn cutting, color, and finishing with pro equipment.



Flexible Career Paths

I want options (salon, bridal, my own suite).



Results-Driven Portfolio

I'd like to build a portfolio that shows real client outcomes.



What you'll learn (Sassoon Connect)

ABC Technical System - Online access to Sassoon Connect with the ABC step-by-step series at its core.

Sassoon-Trained Leaders - Team leaders trained in proprietary Sassoon techniques, philosophy, and culture.

Creative Team Updates - Ongoing knowledge direct from Sassoon Academy Creative partners.

Real-World Salon Mindset - Student-salon approach: salon-oriented retail skills, building clientele, and industry success.



Cut & Style Fundamentals

Cutting, blowouts, finishing, updos.



Color Theory & Application

Single-process, highlights, toning, corrections and introducing our ORGANIC HAIR COLOR LINE ! Learn the basics of color & all the latest techniques for all ages & demands of the industry.



Chemical Texture & Treatments

Perms/texture services, smoothing systems (where offered).



Scalp & Hair Health

Consultations, product knowledge, and care plans.



Safety & Sanitation

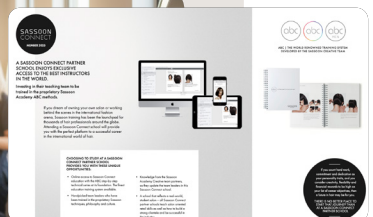
Clean, safe service flow and station standards.



Professional Practice

Client communication, documentation, rebooking, and retail.

what you'll learn?



where could your career go next?

Beauty Career Guide

real career paths

- Salon stylist or colorist
- Blowout/finishing specialist
- Bridal/editorial stylist



- Brand artist/educator or retail lead
 - Suite owner/independent contractor
 - Platform/education track (advanced training)
-



90-day starter plan



Learn · Practice · Thrive

Become a Beauty Pro

"If you believe in yourself, anything is possible"



Week 1

- Campus tour
- Financing Plan
- Class schedule & resources



Weeks 2-8

- Core techniques
- Supervised practice
- Results log & instructor feedback



Weeks 9-12

- 3 models services
- Portfolio assembly
- Mock interview & job checklist



Arlenne (Licensed Cosmetologist, IL)
G Skin & Beauty Institute Graduate

“G Skin & Beauty Institute gave me the real-world skills and confidence I needed to succeed in the beauty industry. The hands-on training and support from instructors helped me perfect my techniques, build my portfolio, and start my career with clients right away.”



Sassoon Connect Partner School • Advanced Esthetics •



SKIN & BEAUTY INSTITUTE
THE FUTURE OF ESTHETICS

Questions? 

Contact Us

Our locations are set in busy metropolitan areas of Phoenix, Las Vegas, Chicago, Naperville, Oak Brook, and Schaumburg. We educate those looking to start their career in esthetics, cosmetology, nails, and those looking to expand their knowledge with continuing education.



Headquarters
Yorkville, IL



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Laser Institute • Esthetician • Nail Tech School



Curious about your options?

More Career Paths 



G Skin & Beauty Institute

Explore career-ready training across skincare, hair, makeup, nails, and laser. Learn hands-on with modern techniques, small class support, and real-world practice so you can graduate confident and hireable.

Esthetics

Skin analysis, facials, peels, microderm, lymphatic techniques, waxing, and client care for real spa readiness.

Advanced Esthetician

Dermaplaning, microcurrent, LED, chemical resurfacing, and corrective protocols for results-driven skincare.

Laser Institute

Hands-on laser hair removal, IPL/photo-facials, skin rejuvenation, plus laser safety and state requirement prep.

Nail Technology

Manicuring and pedicuring, e-file, gel/acrylic systems, advanced nail art, infection control, and salon etiquette.

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