



BEAUTY

CAREER GUIDE

Cosmetology

why cosmetology?



Learn · Practice · Thrive

Become a Beauty Pro

"If you believe in yourself, anything is possible"



High demand

Salons and studios hire year-round; build a loyal client base fast.



Creativity

Transform guests with cuts, color, and styling; no two days are the same.



Flexibility

Full-time, part-time, bridal/editorial, suite rental, or mobile; your schedule, your rules.



Diverse career paths

Stylist, colorist, bridal specialist, brand artist/educator, or salon owner.

is cosmetology right for me?

Beauty Career Guide



1-minute check

Check ✓ at least 3 statements below to see if Esthetics is a strong fit for you.



Client Impact

I enjoy helping people look and feel their best.



Precision Craft

I like detailed, hands-on work with visible results.



Pro Techniques & Tech

I'm excited to learn cutting, color, and finishing with pro equipment.



Flexible Career Paths

I want options (salon, bridal, my own suite).



Results-Driven Portfolio

I'd like to build a portfolio that shows real client outcomes.

What you'll learn (Cosmetology)



Cut & Style Fundamentals

Cutting, blowouts, finishing, and updos.



Color Theory & Application

Single-process, highlights, toning, corrections and introducing our **ORGANIC HAIR COLOR LINE** ! Learn the basics of color & all the latest techniques for all ages & demands of the industry.



Chemical Texture & Treatments

Perms/texture services, smoothing systems (where offered).



Scalp & Hair Health

Consultations, product knowledge, and care plans.



Safety & Sanitation

Clean, safe service flow and station standards.



Professional Practice

Client communication, documentation, rebooking, and retail.

What you'll learn?



where could your career go next?

Beauty Career Guide

real career paths

- Salon stylist or colorist
- Blowout/finishing specialist
- Bridal/editorial stylist



- Brand artist/educator or retail lead
 - Suite owner/independent contractor
 - Platform/education track (advanced training)
-



90-day starter plan



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Week 1

- Campus tour
- Financing Plan
- Class schedule & resources



Weeks 2-8

- Core techniques
- Supervised practice
- Results log & instructor feedback



Weeks 9-12

- 3 models services
- Portfolio assembly
- Mock interview & job checklist



Milena (Licensed Cosmetologist, IL)
G Skin & Beauty Institute Graduate

“G Skin & Beauty Institute gave me the foundation and confidence to work behind the chair. The hands-on coaching and clear milestones helped me build a portfolio and start booking clients.”



Sassoon Connect Partner School • Advanced Esthetics •



SKIN & BEAUTY INSTITUTE
THE FUTURE OF ESTHETICS

Questions? 

Contact Us

Our locations are set in busy metropolitan areas of Phoenix, Las Vegas, Chicago, Naperville, Oak Brook, and Schaumburg. We educate those looking to start their career in esthetics, cosmetology, nails, and those looking to expand their knowledge with continuing education.



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Laser Institute • Esthetician • Nail Tech School



Curious about your options?

More Career Paths 



G Skin & Beauty Institute

Explore career-ready training across skincare, hair, makeup, nails, and laser. Learn hands-on with modern techniques, small class support, and real-world practice so you can graduate confident and hireable.

Esthetics

Skin analysis, facials, peels, microderm, lymphatic techniques, waxing, and client care for real spa readiness.

Advanced Esthetician

Dermaplaning, microcurrent, LED, chemical resurfacing, and corrective protocols for results-driven skincare.

Laser Institute

Hands-on laser hair removal, IPL/photo-facials, skin rejuvenation, plus laser safety and state requirement prep.

Nail Technology

Manicuring and pedicuring, e-file, gel/acrylic systems, advanced nail art, infection control, and salon etiquette.

Sassoon Connect Partner School

Join a new era in cosmetology education with the prestigious Sassoon Diploma – a hallmark of excellence in haircutting, coloring, and styling.